



Holistic Health Fair 2012: March 17, 2012

The Delmarva Community Wellnet Foundation is pleased to invite you to participate in the 18th Annual Holistic Health Fair. The Holistic health Fair is an event held to educate the public by providing educational speakers and workshops for the community. There are also exhibits of natural health products, services & alternative and integrative health practices on display. **Visit www.edendelmarva.org to find updated info about the fair, and to learn about our educational programs and demonstration projects.**

The HH Fair will be held on **Saturday, March 17, 2012 from 9:00 am to 4:00 pm at Cape Henlopen High School in Lewes, Delaware.** Admission is free to the public. We invite the donation of a non-perishable food item at the door.

The Holistic Health Fair is a valued event in our community, which continues to appeal to an ever increasing number of health conscious community members who attend in order to learn more about natural health products and alternative healing practices. If you are a holistic health practitioner, natural products retailer, a grower or producer of natural/organic products, or offer other holistic services, this is certainly an event in which you will want to participate. This is an opportunity for you to participate in educating our community about what you do!

We will provide space for brief 30 minute Demos during the fair. There are a limited number of slots available, which are given on a first come, first serve basis. Please indicate on this registration form if you are interested. You will be notified if you are given a slot, and the time reserved for you will be noted on your confirmation letter. Our volunteers will set the demos/workshops, keynote and lectures schedule by January 15, 2012, so if you would like a time slot for demos and workshops, let us know ASAP.

We encourage you to register NOW. Your participation with registration now gives adequate time for our Fair Volunteers to spread out the work for the fair. Mostly, it allows us to remain focused on successfully marketing & advertising and managing the high work volume needed for the event so that public attendance reflects this coordinated teamwork- between vendors and volunteers. To complete registration by January, and to begin marketing the fair farther in advance has consistently been a goal of our dedicated volunteers. We look forward to us as a team, breathing fresh ideas and excitement into the fair! We thank you in advance for your participation in the March 17, 2012 fair!

A program booklet will be compiled with a simple listing of each participating business. The description we print will be taken directly from the information you provide on your registration form. The program booklet is given out for free on the day of the fair.

Advertising space in the booklet is also available at reasonable rates. Your support of this program booklet is a wonderful way to catch the attention of the attendees!! If you are unable to attend the fair, but would like to be included in the booklet, please most certainly advertise in the program booklet.

We hope that you will be able to join us this year for this very important event. **If you have any questions or concerns, please call Jaime at Midway Chiropractic 645-6681**

We look forward to your participation in the 18th Annual Holistic Health Fair!

Sincerely, The Delmarva Community Wellnet Foundation and the 2012 Fair Production Committee

Holistic Health Fair 2012 Booth

A booth consists of **one** 8' x 30" table (no cloth), two chairs, and approximately 3' x 8' area behind the table.

- You may add one more table to your booth, and place that extra table within your 3' x 8' area in your primary booth. That fee is \$20 extra for the table.
- You may also request to have your booth without a table (in other words, just have the space and two chairs)
- If you desire, you may reserve an extra booth(s), (which consist of one table, two chairs and the 3' x 8' area) The fee for the extra booth is noted on fee schedule below. This extra booth can be requested to be with no table. Some vendors ask for an extra booth, without a table to provide their primary booth with a space next to their booth.
- **Please Register ASAP.** All copy for Program Booklet must be received by March 5 to be included in the printed booklet. Thank you

Program Book Advertisement Fee Schedule

Digital submission is preferred: 300 dpi, PDF preferred

Full Page \$120 (6"x7 1/2")

1/2 Page \$95 (horiz. 6" x 3-5/8")

1/2 Page \$95 (vert. 2-7/8" x 7-1/2")

Business Card Size: \$45

Listing Only: \$35 (Attach business card)

ALL COPY IS DUE with your registration.

SEND Ads to: HHF@edendelmarva.org

Please send registration form and payment by snail mail.

Holistic Health Fair 2012
C/o Jaime at Midway Chiropractic
18585 Coastal Highway Unit 26
Rehoboth Beach DE 19971

Booth Fee Schedule

| Register By: | Booth | Extra booth | Extra Table | Electric |
|-----------------------------------|-------|-------------|-------------|----------|
| REGISTERING NOW | \$95 | \$95 | \$20 | \$15 |
| Postmarked after January 31, 2012 | \$125 | \$110 | \$20 | \$15 |