

IS GOLD

Education is the key to Green Policy and Green Jobs

The people of Delaware want a greener economy and will meet the challenge head-on.

EDEN will mobilize community leaders to become the co-creators of Delaware's sustainable economic and environmental future.

Business leaders who are invested in a Green Future recognize that restructuring the economy requires a shift in current business models; creating new opportunities, new jobs, and new professions in renewable resources.

EDEN's educational programs will guide business leaders and entrepreneurs in practical and economic uses for renewable resources.

Education creates Green Policy New Markets create Green Jobs



SPONSORSHIP OPPORTUNITIES

The Wellnet is an IRS recognized, tax exempt 501(c) 3 non-profit organization. We rely on public donations, sponsorship, and grants to support all our activities. Thank you for your donations.

The EDEN community program has been created by D.C. Kuhns, a veteran of four publicly traded companies in the renewable energy industry and the owner of Blue Water Development, a consulting firm that provides water and wastewater strategy for utility and municipal strategic planning; Lori M. Lake, a business systems strategist and co-owner of GreenDelaware.com, and Dr. Kim Furtado, a Naturopathic Doctor who is one of the founders of the Wellnet.

Community Service Programs of the Wellnet

Energize Delaware Now (EDEN)

EDEN is dedicated to fostering public awareness and educating community business leaders about economic and practical business models for the use and recovery of renewable resources in Delaware.

School Nutrition Advisory Committee (SNAC Program)

Collaborative outreach to improve school lunches and nutritional educational programs in the classroom.

F.O.C.U.S. on Kids

(Flexibility Optimism Concentration Unity Strength)
Offering free yoga classes to children during the school day which are designed to give the children the freedom to express themselves, enhance their learning, aid in stress reduction, improve flexibility, increase concentration, and foster self-awareness.

Annual Holistic Health Fair

A community event for over 17 years offering a free day of education and outreach through workshops, speakers, demonstrations, and exhibits to educate the public on holistic health, the environment, local food and wellness topics.

Please visit our website for more information:

www.thewellnet.org

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GREEN



An economy in harmony with the earth's eco-system is the new EDEN



a community service program of



Green is Gold

- Where are the business opportunities in renewable resources?
- Can Delaware make bold policy changes to revitalize the economy?
- Which renewable resource business models will succeed as the economy recovers?

The time is right for Delaware to push through the obstacles and create Our Green Future.

EDEN will work with experts and business leaders to convert certain environmental challenges into economic and practical business models where "Green is Gold"

Energize Delaware Now

Educate the public on the issues and solutions for the sustainable use and recovery of renewable resources; and

Organize a network of entrepreneurs, business leaders, farmers and citizens to collaborate with experts in policy, environment and commerce; and

Design economic ventures in renewable resources which will create jobs for Delaware.



A GARDEN OF OPPORTUNITY

EDEN is an educational platform that explores the use of renewable resources from extraction to recovery and re-use. This six-segment program from birth to re-birth is called the "Green Circle of Life."

EDEN creates an informational clearinghouse through blogs, videos, newsletters and speakers.

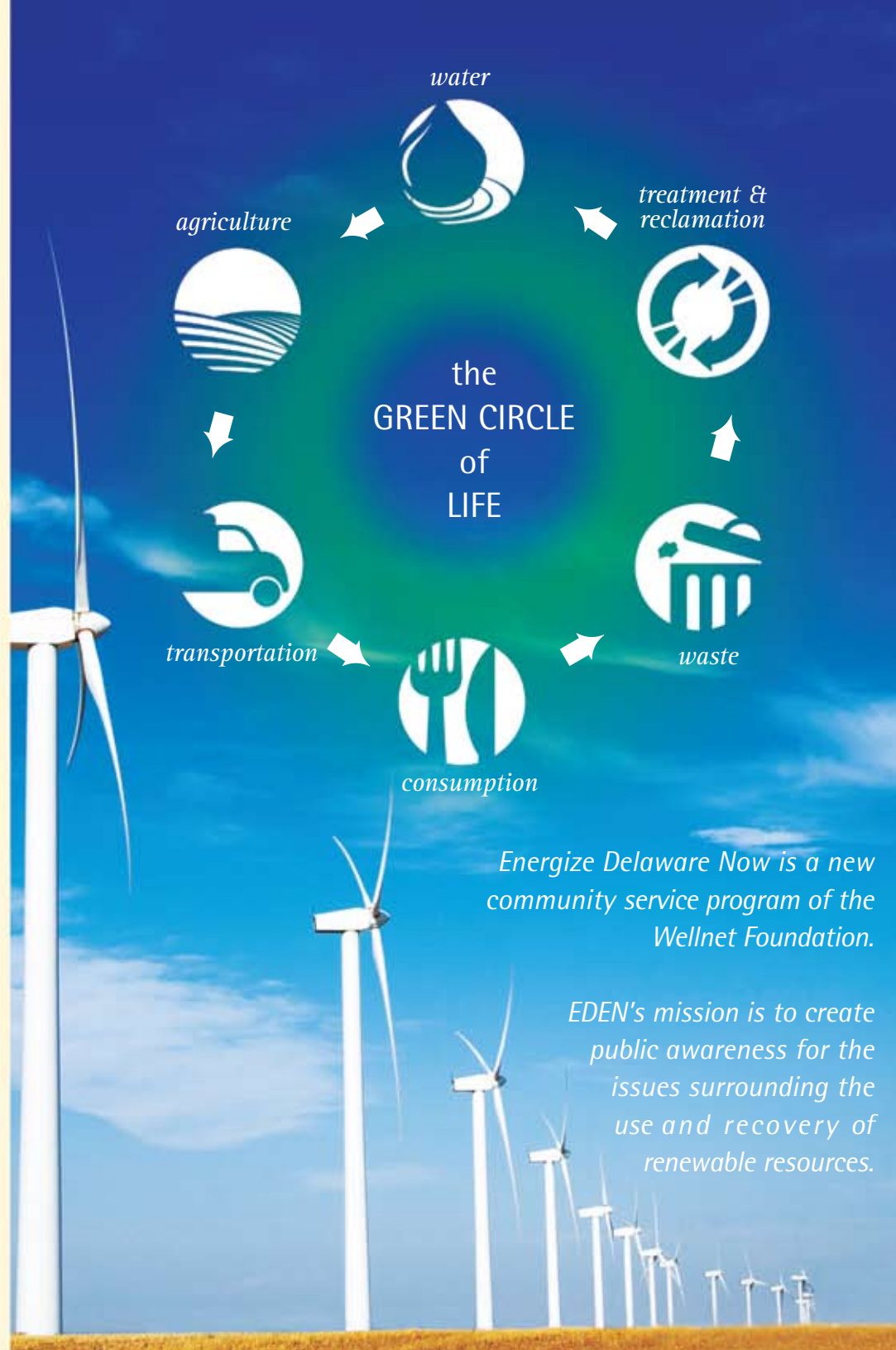
Ambassadors to EDEN Program uses the Green Circle of Life to engage middle and high school students to be part of a future renewable resource economy.

EDEN coordinates with business and environmental leaders, farmers, citizens, policy makers and entrepreneurs at Town Hall Meetings and Forums to present and discuss new business models from the Green Circle of Life.

EDEN is dedicated to nonpartisan research and analysis of Delaware's renewable resources regulations and policies.

Twenty years of progress with environmental policy teaches us that market forces can have influence over policy and vice versa. While some policy changes are needed, we cannot expect government to solve dwindling resource and increasing pollution issues. Because environmental policies and the economy are ultimately linked, we must seek solutions to our environmental crisis in the inherent demand of a sustainable marketplace.

Delaware has the opportunity to create policy changes in our renewable resource and renewable energy sectors. EDEN's mission is to help the community solve some of Delaware's resource problems while creating new permanent businesses, jobs and environmental awareness.



Energize Delaware Now is a new community service program of the Wellnet Foundation.

EDEN's mission is to create public awareness for the issues surrounding the use and recovery of renewable resources.

TOWN HALL MEETINGS

Each of the six segments of the Green Circle of Life will begin and conclude with the same protocol:

1. Identify the segment and the issues
2. EDEN panelists and experts define possible practical and economic solutions.
3. Gather public comments and suggestions
4. Engage business leaders and entrepreneurs to design economic proposals for business ventures based on eco-literate solutions.

EDEN trusts that Delawareans will want to convert economic and environmental challenges into renewable resource solutions. EDEN helps to create a garden of opportunities with education and entrepreneurship.

An economy in harmony with the earth's ecosystem is the new EDEN.

As Lester Brown writes in *Eco-Economy: Building an Economy for the Earth*,

"An environmentally sustainable economy – an eco-economy – requires that the principles of ecology establish the framework for the formulation of economic policy...Ecologists understand that all economic activity, indeed all life, depends on the earth's ecosystem—the complex of individual species living together, interacting with each other and their physical habitat..."

...Nature depends on cycles to maintain life. In nature, there are no linear flow-throughs, no situations where raw materials go in one end and garbage comes out the other. In nature, one organism's waste is another's sustenance. Nutrients are continuously cycled. This system works. Our challenge is to emulate it in the design of the economy."